

UNITE GOBAL SUMMIT - Agenda

Event Dates: January 21 – 23, 2026

Day 1 – Wednesday, January 21

Opening Sessions

21:00 – 21:45

Welcome Speech – Kevin Edwards

Speaker: Kevin Edwards

An opening speech from Real Leaders CEO Julie Van Ness and President Kevin Edwards to welcome new and current members to UNITE 2025

10:00 – 10:30

TKNS #1 – Kate Williams “Do the Second Loop: Action, belief and courage in purpose-driven leadership” by Kate Williams, CEO of 1% for the Planet

Speaker: Kate Williams

When the path gets hard, do you turn back... or dig deeper? In this energizing keynote, leading impact expert and CEO Kate Williams shares the unforgettable story of a brutal ski race she did and the leadership lesson it sparked. Her message is a motivating call to action for business leaders and individuals navigating tough terrain in pursuit of lasting impact.

Morning Sessions

12:00 – 13:00

TKNS #2 – Lethia Owens "Future-Proof Leadership: How Everyday Game Changers Lead in an AI-Driven World"

Speaker: Lethia Owens

As AI reshapes how value is created, leaders face a new challenge: balancing performance, speed, and scale without eroding trust or culture. In this keynote, Lethia Owens, reveals how conscious leadership strengthens decision-making, risk management, and execution in an AI-driven economy. Using the Everyday Game Changer framework, leaders learn how to think strategically, lead people intentionally, and leverage AI in ways that protect culture, elevate performance, and deliver sustainable business results.

Afternoon Sessions

14:00 – 15:00

TIS #3 – Keith Bearden

16:00 – 17:00

OPEN

Day 2 – Thursday, January 22

Opening Sessions

09:00 – 09:45

Kerry Siggins Talk with Trust: How Real Leaders Say What Needs to Be Said

Speaker: Kerry Siggins

In this keynote, Kerry Siggins explores why feedback so often erodes trust instead of building it and what real leaders do differently. Drawing from her experience as a CEO of an employee owned company, Kerry shares how

to navigate hard conversations with clarity, courage, and care. Attendees will learn how to say what needs to be said in a way people can actually hear, strengthening trust and performance.

10:00 - 11:00

Marc Koehler

Speaker: Marc Koehler

Morning Sessions

12:00 - 13:00

Miren Oca "Redefining ROI: From Return on Investment to Ripples of Impact"

Speaker: Miren Oca

This session reframes how leaders measure success, moving beyond KPIs to include Impact Indicators that capture what truly matters: people, purpose, and resilience. Through real-world stories, attendees will explore how small, values-driven decisions, "pebbles," create lasting ripples across teams, communities, and legacy, proving that impact and performance are not opposites, but deeply connected.

Afternoon Sessions

14:00 - 15:00

OPEN

16:00 - 17:00

OPEN

Day 3 - Friday, January 23

Opening Sessions

08:30 - 09:00

Day 3 - Welcome & Recap

09:00 - 10:30

CEO VIP Winners Circle #1

Speaker: Kevin Edwards

Sponsors

11:00 - 12:30

CEO VIP Winners Circle #2

Members

Morning Sessions

13:00 - 14:00

Don Yaeger "What Makes the Great Teams Great"

Speaker: Don Yaeger

examines why some teams achieve sustained excellence while others struggle to maintain success. Drawing on firsthand research with elite sports teams, military units, and top-performing organizations, Don Yaeger identifies the habits and cultural foundations that separate great teams from the rest. Attendees will gain practical insights into building intentional culture, fostering commitment, and creating purpose-driven environments where people feel connected to something bigger than themselves.

15:00 - 16:00

Simon Mainwaring

Speaker: Simon Mainwaring

Keynote #2

Afternoon Sessions

16:30 - 17:30

Impact Awards Ceremony